

Greene County Gleanings

by Raymond Beecher

COXSACKIE — Several weeks ago I discussed the Coxsackie Shopping Guide of 1935, a give-away sheet leading up to the Christmas holidays. By the third issue, dated October 17, the advertisers had increased in number, promoting their goods and services. "Gabe" Pantaleo and Tom Costello still had their small front page "blurbs" but now six others surrounded them.

The new School of Dancing, operated by Agnes Cecelle Donlon had opened at the Kaksakee Inn on October 15. Miss Donlon, a graduate of the "Chalif Russian Ballet School" and of "Michael's School of Professional Acrobats" was soliciting students for both class and private lessons, the former at 65 cents, the latter at \$1. Students had a choice of toe, tap, acrobatic, novelty and ballroom dancing. Jerry's Climax Hotel was featuring its "Dine and Dance" Saturday nights while Jud Wright and his Five Keys, "a good orchestra," was available for dances.

The remainder of the commercial section of the front page was taken by Wm. Haas informing the public to keep their eyes open for the new Chevrolet, and by A. Sbarbaro for his candies, nuts, cigars by

the box, fruits and vegetables. His fountain service included hot chocolate. At 47 Reed St., Swyer's Dept. Store was remaining open until 8 p.m., its full-page advertisement featuring inexpensive clothing for the entire family as well as household necessities. Competition being what it was, Jacob Feldbin was promoting a "fall sale in the department store at the landing." The merchandise was similar to Swyer's.

Coxsackie Liquor Store's advertisement now carried the proprietor's name — Clifford E. Hyman then operating at 31 Reed Street. Delivery service could be had by telephoning 202. Wm. H. Thomas and Albert W. Pierce were still promoting their trade lines. For the first time, there were political notices including William Haas for member of Assembly. By mailing a penny postcard, Byron A. Cowan would call at the reader's home. Hand tailored suits and overcoats were his specialty at prices ranging from \$23.50 to \$42.50.

Grocers and butchers were now using the Shopping Guide. Webb Brothers at West Coxsackie had 14 specials that issue including Vermont Maple Syrup at 19 cents, one pound boxes of 40 Fathom codfish at 23 cents, Sunny Day coffee at 2 pounds for 35 cents, Camay soap

went two for 11 cents, while laundry powder under the Chipso brand came in a large package for 21 cents. Noeth & Dombrowe, also in the west end, had five Saturday specials: smoked shoulders, bulk sausage, link sausage, fresh killed fowls and roasting chickens. "Nothing higher than 33 cents the pound."

The Downtown Newsroom, operating under the firm name of Van Slyke & Vosburgh, was promoting the sale of Schraft's Chocolates and Fro-Joy Ice Cream (brick at 50 cents, bulk at 60 cents the quart). Cigars, cigarettes and pipe tobacco were available. The reader could find all Albany and New York newspapers and magazines. By having your card punched at each purchase, when filled it earned an electric or 8-day Gilbert clock for mantle or kitchen (list price \$5), Van Slyke and Vosburgh's plan, \$1.98. Here also was housed the agency for the Western Union Telegraph, "all messages sent direct on the Simplex machine."

E.B. Shepard's "furniture and hardware" emporium at 25 Mansion Street was still "going out of business." The store was being advertised for rental by applying to Mrs. Mark E. White. And finally, the Jordan-Marsh Drugstore was featuring its Rexall 1 cent sale.

Coxsackie garden

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